

CSR CALENDAR 2024

APRIL

**INTERNATIONAL DAY OF SPORT FOR
SUSTAINABLE DEVELOPMENT AND
PEACE**

April 6, 2024

WORLD HEALTH DAY

April 7, 2024

WORLD ART DAY

April 15, 2024

**WORLD CREATIVITY AND INNOVATION
DAY**

April 21, 2024

WORLD EARTH DAY

April 22, 2024

**WORLD DAY FOR SAFETY AND HEALTH
AT WORK**

April 28, 2024

INTERNATIONAL DAY OF SPORT FOR SUSTAINABLE DEVELOPMENT AND PEACE

April 6, 2024

Sport and play are human rights that must be respected and enforced worldwide. Due to its low cost and high impact, sport has gradually been recognized and used as a tool for humanitarian aid, development and peace building.



OFFER YOUR TEAMS A MOMENT DEDICATED TO THE KNOWLEDGE OF THE BENEFITS OF SPORTS WITH BRUNY SURIN, FLORENCE- ALIX GRAVELLIER OR AXEL ALLETRU:

CONFERENCES:



AXEL ALLETRU

NO HARD FEELINGS LIFE: STORY OF A PARAPLEGIC CHAMPION



BRUNY SURIN

GET INSPIRED BY THE OLYMPIC EXPERIENCE



KAROLINA WISNIEWSKA

OVERCOME THE PEAKS: DRAWING INSPIRATION FROM PARALYMPIC EXCELLENCE TO PERFORM DAILY



SARAH BRISSON-LEGAULT

THE ART OF 'TOGETHERNESS': RAISING PERFORMANCE

WORLD HEALTH DAY

April 7, 2024

It is celebrated on April 7th to mark the anniversary of the WHO (World Health Organization) since 1950 and allows to raise awareness and mobilize each year around a public health theme that is of concern to the whole world.



DISCOVER THE POSSIBLE INTERVENTIONS ON THE SUBJECT WITH OUR EXPERTS:

CONFERENCES:



BRUNY SURIN

SPORTS: MOVING IS HEALTHY



MÉLISSA CANSELIET

BALANCE IN THE HYPERCONNECTED ERA:
MANAGING YOUR DIGITAL WELL-BEING



JESSICA HARNOIS

HEAD / HEART / BODY: HOW TO ALIGN
YOUR INTELLECT, VALUES AND PHYSICAL
FORM TO PERFORM IN BUSINESS



JULIAN GIACOMELLI

FROM WORDS TO DEEDS: PERSONAL
BALANCE AND HEALTH OF FIRE FOR
AMBITIOUS LEADERS



SARAH BRISSON-LEGAULT

MENTAL PERFORMANCE: REACH
THE PEAKS



STÉPHANE GRENIER

MENTAL HEALTH IN THE WORKPLACE - A
NEW WAY TO TACKLE AN OLD PROBLEM
HUMANIZATION OF CARE: EMPLOYEE WELL-
BEING IS KEY



YAN MARTIN

WHY WE SHOULD ALL GET NAKED: THE
POWER OF REVEALING YOUR TRUE SELF
AND STEPPING OUTSIDE YOUR COMFORT
ZONE

EXPERIENCES:



CATH LAPORTE

DANCING WITH FEAR



CYNDI MARTIN

FIND BALANCE IN A CHANGING WORLD

WORLD ART DAY

April 15, 2024

Art nurtures creativity, innovation and cultural diversity for all people of the world and plays an important role in sharing knowledge and encouraging curiosity and dialogue.



WHY NOT OFFER YOUR TEAMS OR CLIENTS AN ARTISTIC BREAK?

CONFERENCES-SHOWS:



FRANÇOIS DAIGLE BÉRUBÉ

DEFINE YOUR WHY, TO FIND YOUR X,
WEAVE WIN-WIN RELATIONSHIPS,
AND DO SO AT HIGH VELOCITY.



JULIEN LABIGNE

ILLUSIONISM TO SUBLIMATE YOUR
COMPANY VALUES



VALÉRIE MARIE

"THE METAMORPHOSIS": LIFE COURSE OF
AN ATYPICAL PIANIST

CREATIVE WORKSHOP:



CATH LAPORTE

BEAUTY AS A VEHICLE FOR THE EXPANSION
OF OUR PERCEPTIONS

WORLD CREATIVITY AND INNOVATION DAY

April 21, 2024

The United Nations has designated April 21st as World Creativity and Innovation Day to raise awareness of the role of creativity and innovation in all aspects of human development.



DISCOVER OUR SELECTION OF SPEAKERS ON THIS OCCASION, TO STIMULATE THE ADOPTION OF THESE VERY IMPORTANT BEHAVIORS IN OUR COMPANIES AND OUR SOCIETY AT LARGE:

CONFERENCES:



ANTHONY VENDRAME

MASTER THE ART OF NOT TAKING YOURSELF SERIOUS: GAMES AND CREATIVITY FOR THE BENEFIT OF YOUR BRAND AND YOUR CORPORATE CULTURE



BENOÎT HARDY-VALLÉE

TRANSFORMING ORGANIZATIONS IN THE AGE OF AI



CARL BOUTET

CONSUMER SCIENCES: WHAT ARE THE NEEDS TODAY, TOMORROW HOW TO ADAPT TO IT?



JAMES EHRLICH

CITIES OF THE FUTURE: BUILDING AUTONOMOUS, REGENERATING AND PROSPERING ECOSYSTEMS



JEAN-BAPTISTE AUDRERIE

ATTRACTION & RETENTION: THE NEW RULES



JEAN-DANIEL PETIT

CREATIVITY: ALL AND ALL ATTRIBUTABLES



JEAN-FRANÇOIS RENAUD

DIGITAL CULTURE, A KEY TO GROWTH



MATTHIEU DUGAL

10 WAYS TO UNDERSTAND ARTIFICIAL INTELLIGENCE



STEVEN VAN BELLEGHEM

THE HUMAN ROLE IN A WORLD OF AUTOMATION: HOW TO DELIGHT CUSTOMERS WITH THE HUMAN TOUCH



PETER HINSSEN

MODELS OF DISRUPTION AND MODELS OF CORPORATE INNOVATION THAT WORK

EXPERIENCES:



CATH LAPORTE

SHOW AND TELL: BUILDING COURAGE IN WORKPLACES TO ENABLE CREATIVITY AND INNOVATION



JULIEN LABIGNE

CHANCE AND COINCIDENCES: "THE ROLE OF SERENDIPITY IN INNOVATION"

WORLD EARTH DAY

April 22, 2024

Earth Day was first celebrated on April 22, 1970. Today, more than a billion people in 193 countries take action every year on this occasion and Earth Day has become the largest participatory environmental movement on the planet - be a part of it!

It is important that on this day - in addition to all the others! - to think together about ways to transition to a more sustainable economy that benefits both humanity and the planet.



DISCOVER OUR SELECTION OF EXPERTS ON THE SUBJECT:

CONFERENCES:



JAMES EHRLICH

CITIES OF THE FUTURE: BUILDING AUTONOMOUS, REGENERATING AND PROSPERING ECOSYSTEMS



JULIAN GIACOMELLI

GENERATIVE ORGANIZATIONAL CULTURE - BUILDING RICH AND RESILIENT ORGANIZATIONAL CULTURE FROM THE HEART OF YOUR SOCIAL AND ENVIRONMENTAL MISSION.



JEAN-DANIEL PETIT

THE VALUE OF IMPACT: PROFITABILITY FOR CHANGE



NIKOLAS BADMINTON

FUTUR OF THE WORLD

CULINARY TEAM BUILDING :



DOM COOKS

STOP WASTING: REDUCE FOOD WASTE AND INCORPORATE TIPS AND TRICKS INTO YOUR ROUTINE

WORLD DAY FOR SAFETY AND HEALTH AT WORK

April 28, 2024

Celebrated on April 28th, World Day for Safety and Health at Work promotes the prevention of occupational accidents and diseases worldwide.

The day provides an opportunity to focus international attention on occupational safety and health issues among trade unions, employers' organizations and government representatives. The ILO recognizes the shared responsibility of key stakeholders and encourages them to promote a preventive safety and health culture.



BECOME AN ACTOR OF CHANGE AND PARTICIPATE IN THE ERADICATION OF THIS SCOURGE WITH OUR EXPERTS:

CONFERENCES:



AXEL ALLETRU

NO HARD FEELINGS LIFE: STORY OF A PARAPLEGIC CHAMPION



CARL HONORÉ

SLOW DOWN, POWER UP



CHRIS BERGERON

THE SAFE SPACE AT THE HEART OF YOUR TEAMS' WELL-BEING



DEBORAH CHERENFANT

RAISING AWARENESS ON CONSCIOUS AND UNCONSCIOUS BIAS, MICROAGGRESSION AND THEIR IMPACT ON OUR INCLUSIVENESS AND WORK ENVIRONMENT



JESSICA HARNOIS

HEAD / HEART / BODY: HOW TO ALIGN YOUR INTELLECT, VALUES AND PHYSICAL FORM TO PERFORM IN BUSINESS



JULIAN GIACOMELLI

GENERATIVE ORGANIZATIONAL CULTURE - BUILDING RICH AND RESILIENT ORGANIZATIONAL CULTURE FROM THE HEART OF YOUR SOCIAL AND ENVIRONMENTAL MISSION.



NIKOLAS BADMINTON

FUTUR OF WORK



SARAH BRISSON-LEGAULT

MENTAL PERFORMANCE: REACH
THE PEAKS



SHAWN SUKHRAJ JOHAL

THE TOP 10 TIPS TO MASTERING THE ART OF
CRUCIAL CONVERSATIONS



SYLVIA BRÉGER

DEALING WITH A TOXIC PERSONALITY -
PSYCHOPATHS IN SUITS AND TIES



STÉPHANE GRENIER

MENTAL HEALTH IN THE WORKPLACE - A
NEW WAY TO TACKLE AN OLD PROBLEM
HUMANIZATION OF CARE: EMPLOYEE WELL-
BEING IS KEY



VIRGINIE DELALANDE

BIDDING ALL ON DIVERSITY

CULINARY TEAM BUILDING :



DOM COOKS

BEAUTIFUL, GOOD, INEXPENSIVE: RECIPES
FOR \$4 TO \$15



CATH LAPORTE

IMMERSIVE WELLNESS EXPERIENCES

EXPERIENCE:



**ORGANIZE CONVERSATIONS WITH OUR
EXPERTS ON THE SUBJECT, AND/OR LET
OUR TALENTS ANIMATE YOUR
EXCHANGES ON THIS THEME DURING A
PODCAST, AN INTERVIEW OR A PANEL.**



YOU WANT TO KNOW MORE AND SHARE YOUR THOUGHTS WITH US?

Book a meeting with our team who will be happy to develop a customized program designed to meet your needs.

[Book a moment](#)



www.adn-conferenciers.com