



# CSR CALENDAR 2024

## JANUARY

### **MENTORING MONTH**

Jan. 1, 2024 → Jan. 31, 2024

### **START THE YEAR ON THE RIGHT FOOT**

Jan. 1, 2024 → Jan. 31, 2024

### **BELL: LET'S TALK**

Jan. 24, 2024

### **DATA PRIVACY DAY**

Jan. 28, 2024

# MENTORING MONTH

Jan. 1, 2024 → Jan. 31, 2024

Mentoring Month aims to better equip the various players who have the primary responsibility for developing individuals in organizations, including:

- Human resources professionals and talent development managers
- Mentoring program coordinators
- Leaders and managers, community leaders, current and potential mentors and mentees



DISCOVER OUR SELECTION OF EXPERTS FOR THIS MONTH  
DEDICATED TO THE DEVELOPMENT OF YOUR TALENTS:

## CONFERENCES:



### AXEL ALLETRU

NO HARD FEELINGS LIFE: STORY OF A  
PARAPLEGIC CHAMPION



### BENOÎT HARDY-VALLÉE

LEAD WITHOUT THE TITLE: THINKING AND  
ACTING LIKE A LEADER



### BRUNY SURIN

LEAD WITHOUT THE TITLE: THINKING AND  
ACTING LIKE A LEADER



### CHRIS BERGERON

LOSING MY PRIVILEGES: WHAT BECOMING  
A VISIBLE MINORITY TAUGHT ME ABOUT  
LEADERSHIP



### CHRISTINE MORLET

SPEAKING SKILLS: BECOME AN  
UNFORGETTABLE AND IMPACTFUL  
SPEAKER. THE ART OF NEGOTIATION:  
UNLEASH YOUR POWER TO INFLUENCE



### JANET KESTIN & NANCY VONK

GIVING FEEDBACK THAT GROWS IDEAS  
(AND PEOPLE)



### JEAN-BAPTISTE AUDRERIE

12 MANAGEMENT BEHAVIORS TO DEVELOP  
TO BOOST TALENT



### **JEAN-DANIEL PETIT**

ENTREPRENEUR'S WORDS WITHOUT FILTERS: SUCCESSES, PITFALLS, LESSONS LEARNED



### **JULIAN GIACOMELLI**

EMBODIED LEADERSHIP : BRING THE WHOLE PERSON TO LIFE, AND HOW TO MOVE FROM OUR HEADS INTO OUR HEARTS, AND INTO THE GROUND OF OUR BEING TO OUR LEADERSHIP, IN DEEP ALIGNMENT.



### **KAROLINA WISNIEWSKA**

DÉPASSER LES SOMMETS : S'INSPIRER DE L'EXCELLENCE PARALYMPIQUE POUR PERFORMER AU QUOTIDIEN



### **LOUIS VAREILLE**

MAXIMIZE THE POTENTIAL OF YOUR MEETINGS



### **RENAUD MARGAIRAZ**

DEVELOPING YOUR PERSONAL BRAND



### **SHAWN SUKHRAJ JOHAL**

THE TOP 10 TIPS TO MASTERING THE ART OF CRUCIAL CONVERSATIONS



### **YAN MARTIN**

MY FRIEND THE IMPOSTOR SYNDROME: HOW TO DEAL WITH THIS OMNIPRESENT BY-PRODUCT OF SUCCESS

# START THE YEAR ON THE RIGHT FOOT

Jan. 1, 2024 → Jan. 31, 2024

Whether it's a conference on upcoming trends, a motivational boost, or a team-building workshop, our talents are there to help.



## DISCOVER OUR SELECTION OF CONFERENCES AND WORKSHOPS TO START THE YEAR ON THE RIGHT FOOT:

### CONFERENCES:



#### **ALEXIS ROBIN**

INNOVATION AND CREATIVE DESIGN: 10 KEY TRENDS TO APPLY IN EVERYDAY LIFE



#### **ANTHONY VENDRAME**

MASTER THE ART OF NOT TAKING YOURSELF SERIOUS: GAMES AND CREATIVITY FOR THE BENEFIT OF YOUR BRAND AND YOUR CORPORATE CULTURE



#### **AURÉLIE SAUTHIER**

MARKETING TRENDS (CONTENT, INFLUENCE, SOCIAL MEDIA TIK TOK-INSTA)  
INFLUENCER MARKETING



#### **BENOÎT HARDY-VALLÉE**

LEADERSHIP AND WORK IN A 3D WORLD (DISTRIBUTED, DIGITAL AND DISRUPTIVE)



#### **BRUNY SURIN**

STRENGTHEN YOUR TEAMS!



#### **CARL BOUTET**

CONSUMER SCIENCES: WHAT ARE THE NEEDS TODAY, TOMORROW HOW TO ADAPT TO IT?



#### **FLORIAN PRADON**

FIND INSPIRATION IN SILICON VALLEY'S BEST MANAGEMENT PRACTICES TO BRING YOUR TEAM TOGETHER



#### **JACQUES NEATBY**

CEO: IMPROVE YOUR EXECUTIVE TEAM'S PERFORMANCE!



### **JEAN-BAPTISTE AUDRERIE**

12 MANAGEMENT BEHAVIORS TO DEVELOP  
TO BOOST TALENT



### **LOUIS ADAM**

POSITION AND DEVELOP YOUR BRAND  
INTERNATIONALLY



### **LOUIS VAREILLE**

MAXIMIZE THE POTENTIAL OF YOUR  
MEETINGS



### **MÉLISSA CANSELIET**

HUMAN ERROR IN CYBERSECURITY:  
UNDERSTAND FOR ENHANCED  
PROTECTION



### **NIKOLAS BADMINTON**

THE FUTURE OF ARTIFICIAL INTELLIGENCE



### **RENAUD MARGAIRAZ**

DEVELOPING YOUR PERSONAL BRAND



### **SHAWN SUKHRAJ JOHAL**

HIGH PERFORMANCE: BECOME THE BEST  
VERSION OF YOURSELF



### **STEVEN VAN BELLEGHEM**

THE FUTURE OF CUSTOMER EXPERIENCE:  
GETTING READY FOR THE DAY AFTER  
TOMORROW



### **VIRGINIE GUYOT**

COLLECTIVE PERFORMANCE AND TEAM  
SPIRIT: THE KEYS TO SUCCESS

## **CONFERENCE / WORKSHOP :**



### **CATH LAPORTE**

THE HUMAN ONION: AN INTROSPECTIVE  
EXERCISE TO DISCOVER THE AUTHENTIC  
AND CREATIVE LEADER WITHIN YOU



### **JULIEN LABIGNE**

Conference - Mentalism show

THE HUMAN ENTERPRISE: "RELATIONSHIPS  
AT THE HEART OF THE TRANSFORMATION



### **VALÉRIE MARIE**

Conference - Musical show

"THE METAMORPHOSIS": LIFE COURSE OF  
AN ATYPICAL PIANIST

# BELL: LET'S TALK

Jan. 24, 2024

Bell Let's Talk is a year-round initiative that inspires people across the country to take action to create positive change in mental health, and to promote awareness, acceptance and action.



DISCOVER OUR SELECTION OF EXPERTS TO LEARN MORE ABOUT THIS IMPORTANT SUBJECT IN OUR SOCIETY:

## CONFERENCES:



### AXEL ALLETRU

NO HARD FEELINGS LIFE: STORY OF A PARAPLEGIC CHAMPION



### JULIAN GIACOMELLI

EMBODIED LEADERSHIP - BRING THE WHOLE PERSON TO LIFE, AND HOW TO MOVE FROM OUR HEADS INTO OUR HEARTS, AND INTO THE GROUND OF OUR BEING TO OUR LEADERSHIP, IN DEEP ALIGNMENT.



### MARIE-JOSÉE GAGNON

CONSCIOUS LEADERSHIP, OR COURAGE AS A DRIVER FOR A SATISFYING LIFE



### STÉPHANE GRENIER

MENTAL HEALTH IN THE WORKPLACE - A NEW WAY TO TACKLE AN OLD PROBLEM



### MÉLISSA CANSELIET

BALANCE IN THE HYPERCONNECTED AGE: MANAGING YOUR DIGITAL WELL-BEING



### YAN MARTIN

WHY WE SHOULD ALL GET NAKED: THE POWER OF REVEALING YOUR TRUE SELF AND STEPPING OUTSIDE YOUR COMFORT ZONE

## EXPERIENCES:



### CATH LAPORTE

Experience Lab

IMMERSIVE WELLNESS EXPERIENCES



### CYNDI MARTIN

Experience

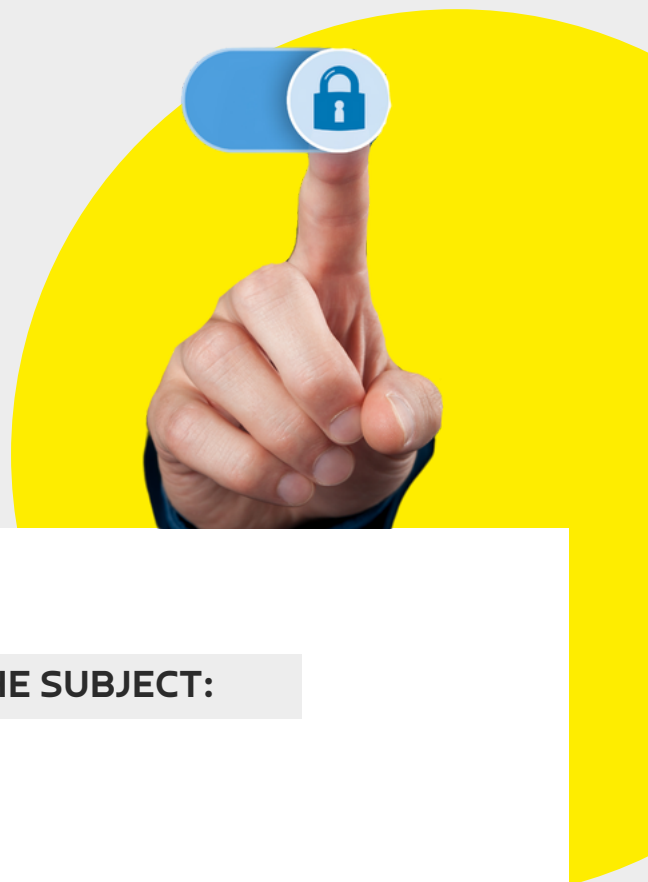
FIND BALANCE IN A CHANGING WORLD

# DATA PRIVACY DAY

Jan. 28, 2024

International Data Protection Day is a European initiative celebrated on January 28 each year. Like many other privacy authorities in Canada and around the world, the Commission marks this day.

On this occasion, the Commission intends to remind public organizations and businesses of the importance of protecting personal information throughout its life cycle. Make your teams aware of this major issue in today's society.



## DISCOVER OUR SELECTION OF EXPERTS ON THE SUBJECT:

### CONFERENCES:



#### **ALEXIS ROBIN**

ETHICS, MARKETING AND DATA: HOW TO FIND YOUR WAY AROUND?



#### **JEAN-FRANÇOIS RENAUD**

THE DATA DILEMMA FOR COMPANIES: GROWTH, DEPENDENCE AND RISKS



#### **MATTHIEU DUGAL**

ETHICS: THE BIG CHALLENGE FOR AI



#### **MÉLISSA CANSELIET**

HUMAN ERROR IN CYBERSECURITY: UNDERSTAND FOR ENHANCED PROTECTION

### CONFERENCE / SHOW:



#### **JULIEN LABIGNE**

MENTAL HACKING: ARE HACKERS 3.0 MENTALISTS?



**ORGANIZE CONVERSATIONS WITH OUR  
EXPERTS ON THE SUBJECT, AND/OR LET  
OUR TALENTS ANIMATE YOUR  
EXCHANGES ON THIS THEME DURING A  
PODCAST, AN INTERVIEW OR A PANEL.**



## **YOU WANT TO KNOW MORE AND SHARE YOUR THOUGHTS WITH US?**

Book a meeting with our team who will be happy to develop a customized program designed to meet your needs.

**[Book a moment](#)**



[www.adn-conferenciers.com](http://www.adn-conferenciers.com)