



CSR CALENDAR 2024

MARCH

INTERNATIONAL WOMEN'S MONTH

March 1, 2024 → March 31, 2024

WORLD ENGINEERING DAY FOR SUSTAINABLE DEVELOPMENT

March 4, 2024

INTERNATIONAL START-UP DAY

March 11, 2024

INTERNATIONAL FRANCOPHONIE DAY

March 20, 2024

WORLD HAPPINESS DAY

March 20, 2024

INTERNATIONAL DAY FOR THE ELIMINATION OF RACIAL DISCRIMINATION

March 21, 2024

INTERNATIONAL DAY OF TRANS VISIBILITY

March 31, 2024

INTERNATIONAL WOMEN'S MONTH

Mars 1, 2024 → Mars 31, 2024

In this Women's History Month, let's celebrate the strength, resilience, and invaluable contributions of women in Canada. For centuries, Canadian women have shaped the history of our nation:

They have been pioneers, activists, leaders, and innovators. They have opened doors, shattered barriers, and been drivers of social, economic, and cultural progress. They have been powerful voices, fighting for equality, justice, and rights for all.

Together, we honor their past and present achievements, and commit to continuing the fight for a more inclusive and equitable society for everyone, regardless of gender.



HIGHLIGHT YOUR INTERNAL HEROINES AND MAKE ALL YOUR EMPLOYEES AWARE OF THE SUBJECT:

CONFERENCES:



AURÉLIE SAUTHIER

COMBINE AMBITION AND FAMILY LIFE



AYANA O'SHUN

THE MYTH OF THE BLACK WOMAN



BÉATRICE ROBICHAUD

ENTREPRENEURSHIP: SUCCEEDING IN A
MAN'S WORLD



CHRIS BERGERON

LOSING MY PRIVILEGES: WHAT BECOMING A
VISIBLE MINORITY TAUGHT ME ABOUT
LEADERSHIP



CHRISTINE MORLET

THE ART OF NEGOTIATION: UNLEASH YOUR
POWER OF INFLUENCE



DÉBORAH CHERENFANT

RAISING AWARENESS ON CONSCIOUS AND
UNCONSCIOUS BIAS, MICROAGGRESSION
AND THEIR IMPACT ON OUR INCLUSIVENESS
AND WORK ENVIRONMENT



EMILIE NICOLAS

PAY EQUITY: THE CHALLENGES OF THE NEXT
GENERATION



JANET KESTIN & NANCY VONK

GLASS CEILING: BREAKING INVISIBLE RULES OF BUSINESS THAT HOLD WOMEN BACK



JESSICA HARNOIS

HEAD / HEART / BODY: HOW TO ALIGN YOUR INTELLECT, VALUES AND PHYSICAL FORM TO PERFORM IN BUSINESS



KAROLINA WISNIEWSKA

BEYOND SUMMITS: DRAWING INSPIRATION FROM PARALYMPIC EXCELLENCE FOR DAILY PERFORMANCE.



MARIE-JOSÉE GAGNON

WOMAN OF COURAGE: LIVE YOUR "BEST LIFE"



MÉLISSA CANSELIET

HUMAN ERROR IN CYBERSECURITY: UNDERSTAND FOR ENHANCED PROTECTION.



SARAH BRISSON-LEGAULT

THE ART OF 'TOGETHERNESS': ELEVATING PERFORMANCE



SYLVIA BRÉGER

WHAT IS THE FUTURE FOR WOMEN'S LEADERSHIP?



VIRGINIE DELALANDE

GIVING UP? NEVER!



VIRGINIE GUYOT

TO SUCCEED IN A MAN'S WORLD

CONFERENCES / EXPERIENCES:



CATH LAPORTE

Conference-workshop

VILLES DU FUTUR : CONSTRUIRE DES ÉCOSYSTÈMES AUTONOMES, RÉGÉNÉRATEURS ET PROSPÈRES



VALÉRIE MARIE

Conference-musical show

"THE METAMORPHOSIS": LIFE COURSE OF AN ATYPICAL PIANIST

WORLD ENGINEERING DAY FOR SUSTAINABLE DEVELOPMENT

March 4, 2024

UNESCO's General Conference proclaimed March 4th as World Engineering Day for Sustainable Development to raise awareness of the role of engineering in modern life, which is essential for mitigating the effects of climate change and promoting sustainable development.



**ORGANIZE CONVERSATIONS WITH OUR EXPERTS ON THE
SUBJECT, AND/OR LET OUR TALENTS ANIMATE YOUR
EXCHANGES ON THIS THEME DURING A PODCAST, AN INTERVIEW OR
A PANEL:**

CONFERENCE:



JAMES EHRLICH

CITIES OF THE FUTURE: BUILDING
AUTONOMOUS, REGENERATING AND
PROSPERING ECOSYSTEMS

INTERNATIONAL START-UP DAY

March 11, 2024

The purpose of this day is to encourage socio-economic decision-makers around the world to celebrate start-ups and their ecosystems.

Women and men, entrepreneurs, experts, investors, policy makers... have decided to fight to allow innovation and creativity to contribute to positively improve the world through the creation and development of startups.

**INSPIRE YOUR TEAMS WITH OUR ENTREPRENEURS TESTIMONIES, OR
LEARN MORE ABOUT IMPORTANT STRATEGIC TOPICS:**

CONFERENCES:



ALEXIS ROBIN

INNOVATION AND CREATIVE DESIGN: 10
KEY TRENDS TO APPLY IN EVERYDAY LIFE



BRUNY SURIN

STEP OUT OF YOUR COMFORT ZONE AND
PUSH YOUR LIMITS!



ANTHONY VENDRAME

MASTER THE ART OF NOT TAKING YOURSELF
SERIOUS: GAMES AND CREATIVITY FOR THE
BENEFIT OF YOUR BRAND AND YOUR
CORPORATE CULTURE



CHRISTINE MORLET

THE ART OF NEGOTIATION: UNLEASH YOUR
POWER TO INFLUENCE



AURÉLIE SAUTHIER

COMBINE AMBITION AND FAMILY LIFE



JANET KESTIN & NANCY VONK

GIVING FEEDBACK THAT GROWS IDEAS
(AND PEOPLE)



JEAN-BAPTISTE AUDRERIE

12 ACTIONS TO BECOME A CHAMPION OF
TALENT DEVELOPMENT: ATTRACT, DEVELOP
SKILLS, RETAIN



JEAN-DANIEL PETIT

THE VALUE OF IMPACT: PROFITABILITY FOR
CHANGE



JULIAN GIACOMELLI

SCALING IMPACT - HOW THE IMPACT
EMBEDDED IN YOUR ORGANIZATION IS
HELPED BY SCALE?



LOUIS ADAM

INTERNATIONAL MARKETING: THE KEYS TO
SUCCESS



LOUIS VAREILLE

THE 3 SECRETS OF REUNIOLOGY TO
TRANSFORM YOUR MEETINGS



MARIE-JOSÉE GAGNON

AN ENTREPRENEUR'S WORD: LESSONS
LEARNED FROM 21 YEARS OF EXPERIENCE



NIKOLAS BADMINTON

FUTUR OF WORK



RENAUD MARGAIRAZ

ENTREPRENEUR: DEVELOPING YOUR
PERSONAL BRAND



SHAWN SUKHRAJ JOHAL

SCALING UP: THE KEYS TO SUSTAINABLE
AND BALANCED GROWTH



JACQUES NEATBY

EXCELLENCE IN EXECUTIVE COACHING
AND CONSULTATION: THE KEYS TO
GUIDING EXECUTIVES

CONFERENCE OR COACHING:



NICHOLAS BELLIVEAU

7 STEPS TO PREPARE FOR A WINNING PITCH

INTERNATIONAL FRANCOPHONIE DAY

March 20, 2024

Every year, on March 20th, the International Day of La Francophonie is celebrated throughout the world, in French-speaking countries as well as in those where the French language is less widespread.



INVITE OUR TALENTS TO EXPLORE THIS TOPIC FURTHER, AND TO CELEBRATE THE FRENCH LANGUAGE!

CONFERENCES:



AURÉLIE SAUTHIER

QUÉBEC-FRANCE, A CULTURAL SHOCK: THE DEVIL IS IN THE DETAILS



EMILIE NICOLAS

THE IMAGE OF QUEBEC IN CANADA: BEYOND STEREOTYPES

WORLD HAPPINESS DAY

Mars 20, 2024

What determines happiness? 50% is the genetic inheritance of the disposition to happiness, about 10% is external circumstances and 40% is personal investment.



HERE IS THE GOOD NEWS, WE HAVE THE POSSIBILITY TO CULTIVATE OUR CAPACITIES TO FEEL WELL-BEING. OUR TALENTS ARE AT YOUR DISPOSAL TO HELP YOU:

CONFERENCES:



AXEL ALLETRU

NO HARD FEELINGS LIFE: STORY OF A PARAPLEGIC CHAMPION



JESSICA HARNOIS

HEAD / HEART / BODY: HOW TO ALIGN YOUR INTELLECT, VALUES AND PHYSICAL FORM TO PERFORM IN BUSINESS



JULIAN GIACOMELLI

FROM WORDS TO DEEDS: PERSONAL BALANCE AND HEALTH OF FIRE FOR AMBITIOUS LEADERS



KAROLINA WISNIEWSKA

GOING BEYOND SUMMITS: DRAWING INSPIRATION FROM PARALYMPIC EXCELLENCE FOR DAILY PERFORMANCE



SARAH BRISSON-LEGAULT

THE ART OF 'TOGETHERNESS': RAISING PERFORMANCE



SHAWN SUKHRAL JOHAL

HAPPY LEADERS: HOW TO INCREASE YOUR SUCCESS WITHOUT SELLING YOUR SOUL?



VIRGINIE DELALANDE

GIVING UP? NEVER!



YAN MARTIN

WHY WE SHOULD ALL GET NAKED: THE POWER OF REVEALING YOUR TRUE SELF AND STEPPING OUTSIDE YOUR COMFORT ZONE

EXPERIENCES:



CATH LAPORTE

IMMERSIVE WELLNESS EXPERIENCES



DOM COOKS

LIVE CHEF



CYNDI MARTIN

FIND BALANCE IN A CHANGING WORLD

INTERNATIONAL DAY FOR THE ELIMINATION OF RACIAL DISCRIMINATION

March 21, 2024

This day commemorates the events of March 21, 1960, when police opened fire and killed 69 people during a peaceful protest in Sharpeville, South Africa, against apartheid laws.

The fight against racial discrimination is a central element of UNESCO's work to build peace in the minds of men and women, through education for tolerance and the rejection of racist stereotypes that may persist in culture or the media.



**BECOME AN ACTOR OF CHANGE AND PARTICIPATE IN THE
ERADICATION OF THIS SCOURGE WITH OUR EXPERTS:**

CONFERENCES:



AYANA O'SHUN

THE MYTH OF THE BLACK WOMAN



FLORIAN PRADON

STORY OF A BLACK FRENCH MAN
IMMIGRATED IN QUEBEC: THE IN BETWEEN
OF SURPRISE AND REALITY



DEBORAH CHERENFANT

RAISING AWARENESS ON CONSCIOUS AND
UNCONSCIOUS BIAS, MICROAGGRESSION
AND THEIR IMPACT ON OUR INCLUSIVENESS
AND WORK ENVIRONMENT

WORKSHOP:



CATH LAPORTE

ME, YOU, US | OPEN THE DIALOGUE
THROUGH A BETTER UNDERSTANDING OF
YOURSELF AND THE REALITY OF THE OTHER.



EMILIE NICOLAS

FIGHT TOGETHER AGAINST RACISM IN
YOUR PROFESSIONAL ENVIRONMENT

INTERNATIONAL DAY FOR TRANS VISIBILITY

March 31, 2024

Béatrice Robichaud and Chris Bergeron are two exceptional transsexual women. Their mission? To advocate for their cause, but also for all those who might feel different.



INVITE THEM TO OPEN OR DEEPEN THE DIALOGUE WITH YOUR
TEAMS!

CONFERENCES:



BÉATRICE ROBICHAUD

TRANS | COMING-OUT : A MATTER OF
SURVIVAL



MICHELLE GERRIOR

ELLESTRANSEX ; THE DAY AFTER



CHRIS BERGERON

LOSING MY PRIVILEGES: WHAT BECOMING
A VISIBLE MINORITY TAUGHT ME ABOUT
LEADERSHIP
ANIMATION, PARTICIPATION OR PANEL



**ORGANIZE CONVERSATIONS WITH OUR
EXPERTS ON THE SUBJECT, AND/OR LET
OUR TALENTS ANIMATE YOUR
EXCHANGES ON THIS THEME DURING A
PODCAST, AN INTERVIEW OR A PANEL.**



YOU WANT TO KNOW MORE AND SHARE YOUR THOUGHTS WITH US?

Book a meeting with our team who will be happy to develop a customized program designed to meet your needs.

[Book a moment](#)



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