



# CSR CALENDAR 2024

## JUNE

### **PRIDE MONTH**

June 1, 2024 → June 30, 2024

### **GLOBAL DAY OF PARENTS**

June 1, 2024

### **QUEBEC WEEK FOR INDIVIDUALS WITH DISABILITIES**

June 1, 2024 → June 7, 2024

### **WORLD ENVIRONMENT DAY**

June 5, 2024

### **WORLD ELDER ABUSE AWARENESS DAY**

June 15, 2024

### **SUSTAINABLE GASTRONOMY DAY**

June 18, 2024

### **INTERNATIONAL WOMEN IN ENGINEERING DAY**

June 23, 2024

### **MICRO, SMALL AND MEDIUM-SIZED ENTERPRISES DAY**

June 27, 2024

# PRIDE MONTH

June 1, 2024 → June 30, 2024

The summer period is an annual opportunity for many people from the Two-Spirit, Lesbian, Gay, Bisexual, Trans, Intersex, Allied and Disabled (2S/LGBTQIA+) communities to come together and remind Quebec, Canadian and international society that their struggles are still numerous, their realities are still unknown and their needs are still multiple, particularly in terms of health and equality in the workplace.



## DISCOVER OUR SELECTION OF EXPERTS ON THIS SUBJECT:

### CONFERENCES:



#### **BÉATRICE ROBICHAUD**

TRANS | COMING-OUT : A MATTER OF SURVIVAL



#### **MICHELLE GERRIOR**

ELLESTRANSEX ;THE DAY AFTER



#### **CHRIS BERGERON**

LOSING MY PRIVILEGES: WHAT BECOMING A VISIBLE MINORITY TAUGHT ME ABOUT LEADERSHIP



#### **VIRGINIE DELALANDE**

DIVERSITY: HOW TO MAKE CITIES MORE INCLUSIVE?



#### **EMILIE NICOLAS**

FIGHT TOGETHER AGAINST RACISM IN YOUR PROFESSIONAL ENVIRONMENT

# GLOBAL DAY OF PARENTS

June 1, 2024

The primary responsibility of parents has always been to care for, protect and develop their children. While many working parents are constantly "double shifting", give them the tools to be happy at work and outside of work with their families!



## DISCOVER OUR SELECTION OF EXPERTS ON THIS SUBJECT:

### CONFERENCES:



#### **AURÉLIE SAUTHIER**

COMBINE AMBITION AND FAMILY LIFE:  
ENTREPRENEURS AND PARENTS WITH TWINS



#### **STÉPHANE GRENIER**

MENTAL HEALTH: EVERYONE'S BUSINESS



#### **CARL HONORÉ**

SLOW PARENTING: RAISING CHILDREN IN A  
FAST WORLD



#### **YAN MARTIN**

MENTAL HEALTH AS A PARENT: AN INSIGHT  
INTO THE POWER OF VULNERABILITY AND  
THE MAGIC OF STEPPING OUT OF YOUR  
COMFORT ZONE



#### **SOPHIE REIS**

PREPARING FOR TRAVEL WITH BABY  
AND CHILD

### MINI-CONFERENCE OR INTERVIEW:

### MINI-CONFERENCE OR PANEL:



#### **BRUNY SURIN**

FROM FATHER TO DAUGHTER: THE PURSUIT  
OF THE OLYMPIC DREAM - IN DUET WITH  
KATHERINE SURIN



#### **BÉATRICE ROBICHAUD**

BEING (A) DAD: THE IMPACT OF TRANSITION  
ON THE PARENT-CHILD RELATIONSHIP



#### **SYLVIA BRÉGER**

SCREENS AND HYPERCONNECTION: THE  
RISKS LINKED TO THE INTERNET

# QUEBEC WEEK FOR INDIVIDUALS WITH DISABILITIES

June 1, 2024 → June 7, 2024

This week highlights the challenges faced by people with disabilities and reminds us that there are simple things we can do to improve their social participation.



DISCOVER HOW VIRGINIE DELALANDE, OR AXEL ALLETRU, WITH THEIR PATHS FAR FROM EASY, TRANSFORM THEIR DIFFERENCE INTO WEALTH AND BREAK DOWN TABOOS ON DISABILITY:

## CONFERENCES:



### AXEL ALLETRU

NO HARD FEELINGS LIFE: STORY OF A PARAPLEGIC CHAMPION



### KAROLINA WISNIEWSKA

OVERCOMING PEAKS: DRAWING INSPIRATION FROM PARALYMPIC EXCELLENCE TO PERFORM DAILY



### CHARLES LAPIERRE

HOW TO CULTIVATE AN INCLUSIVE STANCE TOWARDS INVISIBLE DISABILITY



### VIRGINIE DELALANDE

BIDDING ALL ON DIVERSITY

# WORLD ENVIRONMENT DAY

June 5, 2024

This day was promulgated by the United Nations Environment Program. It has been celebrated for many years and regularly raises the essential issues of environmental protection and its consequences on the quality of life of populations and the survival of our planet.



**MAKE YOUR STAKEHOLDERS AWARE OF GREENWASHING AND THE IMPACT ECONOMY:**

## CONFERENCES:



### **JAMES EHRLICH**

CITIES OF THE FUTURE: BUILDING  
AUTONOMOUS, REGENERATING AND  
PROSPERING ECOSYSTEMS



### **NIKOLAS BADMINTON**

THE FUTURE OF AGRICULTURE AND  
AGRI-FOOD



### **JEAN-DANIEL PETIT**

THE VALUE OF IMPACT: PROFITABILITY FOR  
CHANGE

# WORLD ELDER ABUSE AWARENESS DAY

June 15, 2024

Each year on June 15th, communities around the world come together to mark World Elder Abuse Day. It raises awareness of the issue and encourages caring behaviours. It is also an opportunity for businesses and organizations to celebrate their seniors and raise awareness of the richness of knowledge sharing in the workplace.



**CARL HONORÉ, AN INTERNATIONAL EXPERT ON THE SUBJECT, DISMANTLES AGE STEREOTYPES AND SHOWS HOW INDIVIDUALS, COMPANIES AND SOCIETY IN GENERAL CAN BENEFIT FROM A MULTI-GENERATIONAL APPROACH:**

## CONFERENCE:



### CARL HONORÉ

ANTI-AGING: AGING BETTER MULTI-  
GENERATION TEAMS: UNLEASHING  
UNSUSPECTED POWER

# SUSTAINABLE GASTRONOMY DAY

June 18,  
2024

Did you know that, according to the UN, more than one third of the world's food production is wasted? While millions of people suffer from malnutrition and significant natural resources are exploited annually in the agri-food sector, we are living in a system that will not be sustainable in the long term.

In an effort to raise awareness of these issues, the UN General Assembly has declared June 18th as World Sustainable Food Day.



OPEN THE DIALOGUE ON THIS TOPIC OF IMPORTANCE FOR  
TODAY AND TOMORROW:

## TEAM-BUILDING / TASTING:



### JESSICA HARNOIS

WINE AND CHEESE TASTING FROM  
RESPONSIBLE AGRICULTURE / TEAM  
BUILDING WITH THE MYSTERY WINE GAME

## CULINAIRY TEAM-BUILDING:



### DOM COOKS

STOP WASTING: REDUCE FOOD WASTE AND  
INCORPORATE TIPS AND TRICKS INTO  
YOUR ROUTINE

# INTERNATIONAL WOMEN IN ENGINEERING DAY

June 23, 2024

Since 2017, June 23rd has been designated as International Women in Engineering Day. An opportunity to highlight the inspiring journey of women who have chosen to pursue careers in engineering.



BE INSPIRED BY OUR EXPERTS AND MOBILIZE YOUR NETWORK  
THANKS TO OUR SPEAKERS' EXCEPTIONAL BACKGROUNDS:

## CONFERENCES:



### CYNDI MARTIN

WOMEN IN A "MAN'S WORLD": FIND AND  
MAKE YOUR PLACE WITHOUT IMPOSED  
LIMITS



### JANET KESTIN & NANCY VONK

GLASS CEILING: BREAKING INVISIBLE  
RULES OF BUSINESS THAT HOLD WOMEN  
ENGINEERS BACK



### MARIE-JOSÉE GAGNON

WOMAN OF COURAGE: LIVE YOUR "BEST  
LIFE"



### VIRGINIE GUYOT

WOMEN'S LEADERSHIP: FROM  
AERONAUTICAL ENGINEER TO LEADER OF  
THE PATROUILLE DE FRANCE, AN  
EXCEPTIONAL CAREER



# MICRO, SMALL AND MEDIUM-SIZED ENTERPRISES DAY

June 27, 2024

June 27th is a day to celebrate micro, small and medium-sized businesses in Quebec and to express our gratitude for the immense contribution of the entrepreneurs who run these organizations. Small businesses are the lifeblood of the economy in every region, with 53% of businesses having fewer than 5 employees and 86% having fewer than 20.



**CELEBRATE THIS DAY WITH MOBILIZING AND INSPIRING CONTENT:**

## CONFERENCES:



### **ALEXIS ROBIN**

INNOVATION AND CREATIVE DESIGN: 10 KEY TRENDS TO APPLY IN EVERYDAY LIFE



### **ANTHONY VENDRAME**

MASTER THE ART OF NOT TAKING YOURSELF SERIOUS: GAMES AND CREATIVITY FOR THE BENEFIT OF YOUR BRAND AND YOUR CORPORATE CULTURE



### **AURÉLIE SAUTHIER**

MARKETING TRENDS: CONTENT, INFLUENCE, SOCIAL MEDIA



### **BENOÎT HARDY-VALLÉE**

ABRUPT FUTURE - LEADERSHIP AND WORK IN A 3D WORLD (DISTRIBUTED, DIGITAL AND DISRUPTIVE)



### **BRUNY SURIN**

MOBILIZE YOUR TEAMS!



### **CARL BOUTET**

THE GREAT ACCELERATION: THE RACE TO RESILIENCE



### **CHRISTINE MORLET**

THE ART OF NEGOCIATION: UNLEASH YOUR POWER OF INFLUENCE



### **DEBORAH CHERENFANT**

ADDRESSING PREJUDICE TO BETTER CONFRONT IT RAISING AWARENESS ON CONSCIOUS AND UNCONSCIOUS BIAS, MICROAGGRESSION AND THEIR IMPACT ON OUR INCLUSIVENESS AND WORK ENVIRONMENT



### **FLORIAN PRADON**

FIND INSPIRATION IN SILICON VALLEY'S BEST MANAGEMENT PRACTICES TO BRING YOUR TEAM TOGETHER



### **JEAN-BAPTISTE AUDRIERIE**

12 MANAGEMENT BEHAVIOURS TO DEVELOP TO BOOST TALENT



### **JACQUES NEATBY**

TOP-TIER ENTERPRISE LEADERSHIP: KEYS TO SUCCESS IN EXECUTIVE TEAMS



### **JEAN-DANIEL PETIT**

ENTREPRENEUR'S WORDS WITHOUT FILTERS: SUCCESSES, PITFALLS, LESSONS LEARNED



### **JEAN-FRANÇOIS RENAUD**

SUCCESSION: BEHIND THE SCENES OF A TAKEOVER PROGRAM



### **JULIAN GIACOMELLI**

LEADERSHIP TOOLS - LEADERSHIP; RESILIENT AND LEARNING ORGANIZATIONAL CULTURE



### **LOUIS ADAM**

MANAGING A HIGH PERFORMANCE SALES TEAM



### **LOUIS VAREILLE**

REUNIOLOGY, TO MAKE EACH MEETING A PRODUCTIVE, ENGAGING AND LEARNING MOMENT



### **MATTHIEU DUGAL**

THE KEYS OF A SUCCESSFUL TECHNOLOGICAL WATCH



### **NICHOLAS BELLIVEAU**

CONTENT MARKETING: WHY EVERY BUSINESS MUST BE A MEDIA



### **PETER HINSEN**

DISRUPTION AND INNOVATION IN BUSINESS: LIGHT ON MODELS THAT WORK



### **RENAUD MARGAIRAZ**

DEVELOPING YOUR PERSONAL BRAND



### **SHAWN SUKHRAJ JOHAL**

SCALING UP: THE KEYS TO SUSTAINABLE AND BALANCED GROWTH

## **CONFERENCE-ILLUSIONIST SHOW:**



### **JULIEN LABIGNE**

THE HUMAN ENTERPRISE: "RELATIONSHIPS AT THE HEART OF THE TRANSFORMATION"

## **CONFERENCE-MUSICAL SHOW:**



### **VALÉRIE MARIE**

"THE METAMORPHOSIS": LIFE COURSE OF AN ATYPICAL PIANIST



**ORGANIZE CONVERSATIONS WITH OUR  
EXPERTS ON THE SUBJECT, AND/OR LET  
OUR TALENTS ANIMATE YOUR  
EXCHANGES ON THIS THEME DURING A  
PODCAST, AN INTERVIEW OR A PANEL.**



## **YOU WANT TO KNOW MORE AND SHARE YOUR THOUGHTS WITH US?**

Book a meeting with our team who will be happy to develop a customized program designed to meet your needs.

**[Book a moment](#)**



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